



Bernalillo County Arts Board

Meeting Minutes

April 8, 2015 1:00 p.m.

APS Montgomery Complex

3315 Louisiana Boulevard Northeast, Room 12

Albuquerque, NM

Members Present:

Sarah Hartford, Chairperson, Dist. 3

Shawn Turung, Vice Chairperson, Dist. 1

Louis Schalk, Dist. 1

Leo Korte, Dist. 2

John Grassham, Dist. 4

Sondra Diepen, Dist. 4

William Burk III, Dist. 5

Myrna Smyer, Dist. 5

Members Excused:

Margie Weinstein, Dist. 3

Ron Romero, Dist. 2

Guests:

Sherri Brueggemann, Manager, City of Albuquerque Public Art and Urban Enhancement Trust Fund

Dan Fuller, Project Coordinator, City of Albuquerque Public Art

Raimund McClain, Architect

Andrea Polli, Artist

Michael Lopez, Artist

Staff Present:

Nan Masland, Public Art Manager

- I. **Call to order** Chairperson Hartford calls the meeting to order.
- II. The Arts Board selects six photographs from the APS Focus on Youth Exhibit for purchase.

III. Approval of the agenda:

Chairperson Hartford entertained a motion to approve the agenda

RESULT: Motion Carried [UNANIMOUS]

MOVER: J. Grassham

SECONDER: M. Smyer

IV. Approval of the minutes:

Chairperson Hartford entertained a motion to approve the minutes from February, 2015

RESULT: Motion Carried [UNANIMOUS]

MOVER: B. Burk

SECONDER: L. Schalk

V. New Business

1. Welcome Dist. 4 Arts Board Member Carrie Terrell

Carrie Terrell is an Albuquerque native who has travelled around the world. She owns an interior design company and is enthusiastic about the Arts Board.

2. On the Map Mobile Unit Team

Raimund McClain, Andrea Polli and Michael Lopez present the budget for the Mobile Unit and explain their decision to only bring the "Tactical Art Platform" Forward as an option. R. McClain explains that if approved, they plan to purchase a used unit of high quality at the estimated cost of \$33,000. They cost \$75,000 new. A. Polli explains that they would remove the top and build a new framework. It would not be meant as an amusement ride, but rather a space for creative art making and appreciation. M. Lopez states that it would be safe to occupy when it was on the ground and would be very versatile on how it would be used. He cites artists in New York City who are referencing Tactical Platforms in their work. R. McClain states that the platforms are a predictable product that has been tested through time. Chair Hartford asks why they aren't pursuing "The Urban Desert Boardwalk" and A. Polli explains that they have always preferred the Tactical Art Platform as a stronger project. When they delved deeper into the possibility of the Boardwalk, the budget ballooned and it became clear it would require extensive research and development. M. Smyer asks if it could be used as an art gallery. M. Lopez responds, "Exactly! There are limitless possibilities." R. McClain adds that each artist would use it differently. L. Korte asks about certifying the operators of the unit. N. Masland says that all users would be trained operators as per Risk Management's requirements. R. McClain states that there would be a rope around the bottom to cordon off the area from the public. A. Polli mentions that there could be a performative element to the project. L. Schalk asks if the base of the modular system could be standardized for ease of use by various artists. R. McClain responds that yes, the base would be standardized. M. Lopez states that the structure shape could be kept the same such as a cube. L. Korte asks who would be the project manager. R. McClain explains that it might be him, but it could be assigned to anyone who can manage this type of project.

The artist's team is excused. L. Schalk explains that he feels this is a very sophisticated response to the assignment. L. Korte shares with the Arts Board his correspondence with N. Masland about his concerns about the project. They are about insurance, county risk management department and county finance. N. Masland responds that all artwork is insured through the county insurance policy and the Mobile Arts Unit would be no different. There is ten percent of the one percent for arts which is set aside for conservation which would be used for upkeep. She has been in contact with Risk Management and will meet with the manager before the next meeting. S. Hartford expresses that she is satisfied with how the team addressed the concerns and also reminded the Arts Board about what is exciting about this project. C. Terrell states that this is an exciting opportunity to bring new art to the county – to be more cutting edge in their approach to public art and it could get some interesting media coverage both locally and nationally. The concerns can be responsibly addressed. J. Grassham thanks L. Korte for raising his questions and says that we need to have good answers. We should have a response from Risk Management and this is a different type of project than what the Arts Board had done in the past. He would like to see examples of programming for the unit and thinks that this is an interesting and exciting project and is happy for the discussion. M. Smyer congratulates L. Schalk on his dedication to this

project. She wants to make sure that the piece is insured. She finds this project to be an opportunity to incorporate performance into public art. This project is a little different and exciting. B.Burk suggests that they have the programming prepared. N.Masland shares her idea of a 4 year plan: the first year the unit would tour various community centers, the second would be libraries, the third would be a program with UNM Fine Arts and the fourth year would be a program with CNM Arts program. Chair Hartford shares that she is excited to be proposing a project that is part of the 21st century. This is an important opportunity for the County to do contemporary art.

3. **Bloomberg Public Art Challenge, Sherri Brueggemann and Dan Fuller:**

The City of Albuquerque's public art program applied for a "Bloomberg Public Art Challenge Grant" and are one of 12 finalists. The proposal is to outfit abandoned signs with public art. The main partner on this project is the Friends of the Orphan Signs Organization who retrofits old unused signs with visual art. The city has asked for \$725,000 matching grant and the city has committed \$200,000 for the project. The large Chevron sign on the west side is in the unincorporated part of the city and would be a prime project for the county public art program to participate in. J.Grassham asks what amount of funding they would like to see from the county. S.Brueggemann replies a minimum of \$50,000. The city changed their ordinance to accommodate this project so that they could have public art on private property. The County Arts Board supports the endeavor of pursuing this project. But at this time has not made any formal commitment.

4. **Atrisco Bus Stops, Dan Fuller**

D. Fuller approached the Arts Board last year to partner on a project to place public art at the bus stops along Atrisco Boulevard, but upon further research on the stops, there is very limited opportunity for public art. He would like to pursue a collaborative project with the county in the area between Central and Bridge on Atrisco. The park in that area could be a good location. He plans to discuss the possibilities in depth with the City Public Arts Board and return with further information.

5. **Discuss Including Stakeholders in Selection Process**

N. Masland explains that informing the Sandia Heights Neighborhood about the selection of artwork for WL Jackson Park has not gone smoothly and that the neighborhood has reservations about the artwork selected. Cultural Services Manager Bernadette Miera will be attending next Arts Board meeting to discuss including community members and additional stakeholders in the selection process.

VI. Action Items

VII. Project Updates

1. Sandia Mountain Sculpture, Sandia Heights Neighborhood Association Meeting April 8, 7 pm *BCC Agenda Item April 28* – N.Masland will be attending a meeting to present the project to the Neighborhood Association this evening.
2. **Phase 2 of "La Corriente de Valle"** *BCC Agenda Item April 28*
3. **Betty Hahn and Alan Paine Radebaugh Purchase** *BCC Agenda Item April 28*
4. **Increase Purchase for APS** – Focus on Youth and A is for Art *BCC Agenda Item April 28*
5. **Outposts Update**

6. **Vista Grande** – Call Posted.
 7. **Fallen Sheriff’s Deputies Memorial**
 8. **Hiland Theater NDI Public Art ABQ Ride**
 9. **McGrane East Area Command Center Mosaic** – Contract with Cassandra Reid is fully executed.
-
1. **Vista Grande** – Call to be posted once Call for Artists for the Sandia Mountain Project is completed.
 2. **Atrisco Bus Stops** – ABQ Ride has requested various public art projects for their facilities. COA has asked ABQ Ride to prioritize the projects. There may be less funding allocated for this project if ABQ Ride identifies other projects as a higher priority.
 3. **Fallen Sheriff’s Deputies Memorial** – Project on hold until BCC committee determines a location for the memorial.
 4. **Hiland Theater NDI Public Art ABQ Ride** – Engineer drawings and lighting design complete.
 5. **McGrane East Area Command Center** – Artist Cassandra Reid will wait until the location of the BCSO Memorial location is determined.

VIII. Discussion

IX. Announcement and Events

1. “**Announcement of Next Meeting:** Wednesday, May 13, 2 pm, Union Square 2nd Floor
Adjournment: Chairperson Hartford entertained a motion to adjourn the Arts Board meeting.