

South Valley HISTORIC BRIDGE MainStreet *News*



<http://www.bernco.gov/SVMainStreet/>
Located on historic
El Camino Real and Route 66



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Upcoming Events

Gateway Growers Market

Thursday evenings, 5 to 8 p.m.

Live music on July 9

SNAP Double-Up Food Bucks
and WIC accepted

Gateway Park, 100 Isleta Blvd. SW

La Entrada Visitor Center Grand Opening

Thursday, July 16, 6 to 9 p.m.

Meet and greet the organizations

that will be staffing the center

840 Bridge Blvd. SW

Refreshments will be provided.

South Valley MainStreet Public Forum:

BBER Community Economic Assessment

Thursday, July 30, 5:30 to 8 p.m.

SV Economic Development Center

318 Isleta Blvd. SW

A light dinner will be served.

TAZA Business Networking Meeting

Thursday mornings, 9 to 10 a.m.

SV Economic Development Center

318 Isleta Blvd. SW



Board Meeting Notice

The next regular board meeting is **Wednesday,**

July 15, 2015, 11 a.m. to 1 p.m. at South Valley
Economic Development Center (SVEDC).

Please contact the South Valley MainStreet
office at SVEDC for more information:

rmeadows@bernco.gov, (505) 217-2484.



Historic Bridge MainStreet is a grassroots economic development nonprofit organization formed to assist the South Valley community in revitalizing its traditional commercial district near Bridge and Isleta Boulevards. MainStreet operates in a collaborative environment using human capital, grant funds, and technical resources to support businesses while preserving local cultural and historic assets.

La Entrada Visitor Center

Volunteers are currently readying the pop-up community space at 840 Bridge Blvd. SW for use by a number of organizations to provide information to visitors about South Valley destinations, such as Valle de Oro National Wildlife Refuge, Hubbell House, El Camino Real, and the Rio Grande Bosque. Additionally, the space will be used by local artists to display their work. The grand opening will be held on Thursday, July 16, 6 to 9 p.m. Refreshments will be served.



Puente Histórico MainStreet es una organización sin fines de lucro para el desarrollo económico formada para ayudar a la comunidad del Valle del Sur en la revitalización de su zona tradicional de comercios cerca de las calles Bridge y Isleta bulevar. MainStreet opera en colaboración mediante el capital humano, los fondos de la subvención, y recursos técnicos para apoyar a los negocios. Preservando al mismo tiempo, los bienes culturales y locales históricos.



Volunteers Needed

We are looking for volunteers to help organize events at Gateway Plaza and for outreach to the businesses. Please contact Richard if you are interested.

Contact

Richard Meadows
MainStreet Manager
South Valley Economic
Development Center

318 Isleta Blvd. SW
Albuquerque, NM 87105

rmeadows@bernco.gov
(505) 217-2484

Featured Business

"Shop local. Shop South Valley MainStreet!"

Red Horse Vineyard Bed & Breakfast
A South Valley Retreat

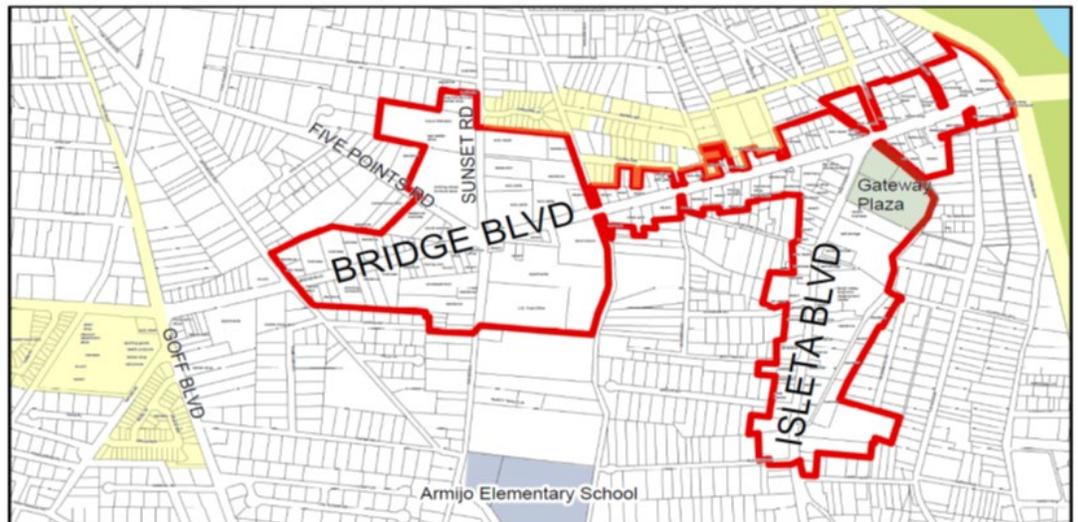


Darlene Capshaw, Innkeeper
2155 Londene Lane SW, (505) 967-7610
www.redhorsebb.com

Four-Point Approach®

The MainStreet four-point framework encourages self-help in the following areas:

- **Organization** – creation of a well-managed, sustainable nonprofit organization with staff and volunteers that operate the MainStreet program locally
- **Design** – improving the physical environment through historic preservation, building renovations, and improvements to façades, public spaces, amenities, and infrastructure
- **Promotion** – promoting the MainStreet district through special events, business promotions, and overall image development
- **Economic Positioning** – economic development including identification of potential market opportunities, business retention and recruitment.



South Valley MainStreet Project
City of ABQ



Historic Bridge
MainStreet District