

## **Bernalillo County Public Art Program Unsolicited Proposals Submission and Review Guidelines**

The Arts Board reviews unsolicited proposals biannually; in the Arts Board meetings in January and June. Submissions received on or after January 1<sup>st</sup> through May 31<sup>st</sup> will be reviewed at the June Arts Board meeting. Submissions received on or after June 1<sup>st</sup> through December 31<sup>st</sup> will be reviewed at the January Arts Board meeting.

Anyone as described above who seeks to submit an Unsolicited Proposal must submit the following materials for consideration by the Committee:

For Consideration of Purchase or Donation of Existing Works of Art:

- 1) Name of the artist, title of artwork, size, medium, date of creation and price of the specific artwork(s) for consideration; if the artwork is part of a series, documentation about the series should be included;
- 2) Images, from one or more angles, of the specific artwork(s) which may include close ups to demonstrate craftsmanship or technique;
- 3) Biographical information about the artist;
- 4) Documentation on similar previous works sold with prices.
- 5) A statement regarding how the proposal meets the Unsolicited Proposal Review Criteria listed below.

All submissions should be original works of art, reproductions or giclee prints will not be reviewed. The Arts Board will not entertain open invitations to visit artists' studios or galleries. The Arts Board will determine further action based on the review of above required materials.

Unsolicited Proposals should be submitted to:

Bernalillo County Public Art Program  
415 Tijeras NW  
Albuquerque, NM 87102

or via e-mail to [namasland@bernco.gov](mailto:namasland@bernco.gov)

### **Unsolicited Proposal Review Criteria**

The criteria are outlined below for Unsolicited Proposals. The more criteria that an Unsolicited Proposal meets, the stronger the likelihood it will be recommended for acceptance into the Program:

Exceptional art proposals should answer some or all of the following affirmatively:

1. Is the proposed artwork provocative, exciting, or intriguing?
2. Will the proposed artwork generate dialogue?
3. Will the proposed artwork evoke an emotional response, a sense of awe, a memory?
4. Does the proposed artwork lend itself to discovery or ongoing contemplation?
5. Is the proposed artwork technically sophisticated or exhibit exceptional craftsmanship?
6. Does the proposed artwork exhibit innovation?
7. Will the proposed artwork enhance the Public Art Collection?

Goals for Unsolicited Proposals include:

- A. Regarding placement:
  - there is an appropriate public space for the artwork.
  - the proposed artwork enhances the civic (urban or natural) environment.
  - the proposed artwork enhances the tourist or economic value of the space.
- B. Regarding the artwork content/subject matter:
  - the proposed artwork enhances the diverse spectrum of beliefs, cultural heritage and traditions, and artistic expression in the collection.
- C. Regarding the artwork medium:
  - the proposed artwork enhances the variety of media and style in the collection.
- E. Regarding the funding:
  - funds are available internally, externally or by donation for the proposal.
  - the proposed artwork is a good value considering preparatory, maintenance or conservation costs.
- G. Regarding local promotion and education:
  - the proposed artwork promotes the visual arts of Bernalillo County and New Mexico in a unique or outstanding way contributing to an increased understanding of the Public Art Collection.
  - the proposed artwork involves an artist of unique position, such as emerging, local, renowned or other notoriety that is of value to the collection and/or program.

Regarding appropriateness:

- the proposed artwork must not include subject matter such as the apparent representation of violence, inappropriate nudity, denigration of individuals or cultures, or desecration of significant cultural symbols; such subject matter is inappropriate for public display or acquisition.
- if the proposed artwork includes religious subject matter, the artwork must be able to be displayed in such a manner that the work is not revered and is solely for the purpose of exhibiting cultural or historical traditions.

Unsolicited proposals for memorials or monuments will be evaluated with the above criteria.