



## **CALL FOR ARTISTS “Cultural Gateway”**

*A NEA Our Town, South Valley MainStreet , Bernalillo County Public Art Project*

[www.bernco.gov/cultural-gateway](http://www.bernco.gov/cultural-gateway)

**Location:** Gateway Park in the South Valley located at 100 Bridge Blvd SW at Bridge Blvd and Isleta Blvd. Visit for photos and supporting documents visit: [www.bernco.gov/cultural-gateway](http://www.bernco.gov/cultural-gateway)

**Deadline:** April 29, 2016 5 pm MST

**Budget:** Up to \$30,000 depending on medium and material

**Eligibility:** Current New Mexico Residents, but priority is given to current Bernalillo County Residents

**Type of art:** Collaborative, Site Specific Outdoor Artwork – to be determined by proposing artist, locations for sculptures and murals available. Winning artist will collaborate with students from Working Classroom.

**Narrative:** The Bernalillo County Arts Board solicits a call for artists to propose conceptual sketch ideas for a site specific outdoor artwork for Gateway Park. Proposals should: “Celebrate Diverse Culture through the Commemoration and Sharing of the Rich Traditions of the South Valley. Use art to reinforce community identity and pride of the South Valley, building upon the people, culture and traditions to create a cultural landscape that honors the past and looks to the future.” (Priority B, BC Arts and Cultural Strategic Plan for South Valley MainStreet) The winning artist will collaborate with Working Classroom youth artists on the concept, design and or fabrication as appropriate for the medium of the art piece. The “Cultural Gateway” call for artists is the culmination of a series of listening sessions funded by NEA Our Town Grant for South Valley Mainstreet Strategic Plan for Arts and Culture. Please see link to compete document: [bernco.gov/cultural-gateway](http://bernco.gov/cultural-gateway)

**Background Information:** Gateway Park is at the heart of South Valley Mainstreet, home to a weekly grower’s market and various local festivals and events. The park was completed in 2012. Historic Bridge Boulevard was awarded MainStreet designation in February 2014 and received a NEA Our Town Grant to develop a strategic plan for arts and culture September 2014. The final deliverable for the NEA OurTown Grant is to select an artist to collaborate with Working Classroom students to design a project for South Valley Mainstreet.

**Materials:** The artist will determine the medium most appropriate for the piece; however, it should have a structural lifetime of at least 25 years and be able to withstand the harsh conditions of the high altitude ultraviolet rays of the sun and high winds (sustained 35 miles an hour) in the spring.

**Submission Requirements:** 2 conceptual sketches and 5 images of previous work, resume, letter of intent and completed questionnaire (see below).

**Submittal Process:** Historic Bridge Boulevard was awarded MainStreet designation in 20 and received a NEA Our Town Grant to develop a strategic plan for arts and culture

All proposals must be submitted to **publicart@bernco.gov**. Written documents should be in Word or PDF. All images should be JPG format. If you send more than one email, title your emails: If you send multiple emails to accommodate your submission, please label them in the subject area of your email with your last name and the sequence. (Example: Smith 1 of 3) If you are unable to send your materials electronically, a standard CD will be acceptable, but please use the above guidelines when preparing your materials. CDs will not be returned.

**Questionnaire: Please attach answers to the following questions to your submittal**

1. How do you connect with the diverse cultures and traditions of the South Valley?
2. Describe your experience of working collaboratively with other artists and or students.
3. How would you integrate students into your medium?